

CREATE

IFI XXVI General Assembly
and Congress 2014
Kuala Lumpur

1 - 5 May 2014



The Malaysian Institute of Interior Designers (MIID) is proud and honoured to organise the biggest and most prestigious interior design conference of the year in conjunction with the hosting of the International Federation of Interior Architects/Designers (IFI) XXVI General Assembly and Congress 2014 in Kuala Lumpur from 1st to 5th May 2014 and to celebrate 50 years of IFI.

THE IFI XXVI GENERAL ASSEMBLY AND CONGRESS 2014 KUALA LUMPUR

The IFI General Assembly and Congress is the largest congregation of Interior Designers biennially, with 200 to 300 foreign delegates attending from all over the globe each time. MIID is proud to be selected and given the task of organising this prestigious international event for the first time in Malaysia and the ASEAN region. We welcome you to participate in this prestigious event and not to miss this once in a lifetime opportunity to brush shoulders with the international delegates and world renowned interior designers and speakers. This is the platform for you to engage, exchange ideas and establish contacts with the international interior design community. The conference is open to all professional interior designers, interior design educators, architects, furniture/graphic/industrial designers, building material and interior product manufacturers and suppliers and design enthusiasts.

THEME

The theme for International Federation of Interior Architects/Designers (IFI) XXVI General Assembly and Congress 2014 is “**REKA:CREATE**”, with REKA being the Malay word for ‘create’. The philosophy behind the theme is explained below:

1
For designers, to create is to invent new possibilities, to find innovative solutions to problems and to explore new frontiers with endless opportunities.

2
For interior designers in particular, to be creative is to carve or mould interior spaces which fulfill the criteria of touching, moving and inspiring the occupants and users of the space to a greater and deeper appreciation of the built environment.

3
To make an ordinary space extraordinary, to exalt a mundane space to supramundance, and to manifest intangible qualities of a sense of place, harmonious proportions, right scale and true beauty in interior design, that is to REKA!

IFI PRESIDENT'S MESSAGE



I would first, like to take this opportunity to congratulate The Malaysian Institute of Interior Designers (MIID) on successfully putting together an impressive General Assembly and Congress programme within a given short timeframe. We are indeed looking forward to the General Assembly and Congress, the REKA Conference and celebrating IFI's 50th anniversary here in Kuala Lumpur.

The 50 years mark an historic step forward for the interior design profession. Over the years, we have seen the fruits of our collaboration in the growth of this profession in all our 110 member nations. Today, we celebrate this progress and achievement.

We extend our sincere gratitude to our global membership and sponsorship community. These 50 years would not have been possible if not for their belief and support in us, our discipline and our industry. And we thank them for their continued encouragement.

The IFI will conduct our biennial General Assembly in Kuala Lumpur to elect a new executive board as well as vote on current issues. I would like to welcome and congratulate the new board in advance. I am confident that the new board members and leadership will continue on the path with our Federation's objectives in showcasing the impact that interiors and habitable space has on our daily lives, in our programmes and activities to follow.

We also look forward to continued collaborations and deepened partnerships with our members in our efforts to promote greater design excellence and public awareness of the Interior Architecture/Design profession.

This IFI XXVI General Assembly will be a time of sharing knowledge and strengthening our relationships, while making new friends, exploring ideas and collaborations and a celebration of 50 years of international interior architecture/design.

We look forward to an enjoyable time in Kuala Lumpur and we wish the organising team at the Malaysian Institute of Interior Designers (MIID) a most successful conference ahead.

SHASHI CAAN

President (2009-2011, 2011-2014)

International Federation of Interior Architects/Designers (IFI)

MIID PRESIDENT'S MESSAGE



On behalf of the Organising Committee of MIID, it is a great honour and privilege for me to welcome our International Federation of Interior Architects/Designers (IFI) Executive Board Members, past presidents, official delegates from member countries, as well as our REKA Conference speakers and delegates to the IFI XXVI General Assembly and Congress 2014 in Kuala Lumpur.

It is timely indeed for us to be hosting the biggest and most prestigious interior design conference this year, in conjunction with the IFI General Assembly and IFI's 50th anniversary. All these events celebrated along with Visit Malaysia Year 2014 - an opportune time to see and experience the many attractions in our country.

It is also a first for Malaysia and Southeast Asia that the IFI General Assembly and Congress are hosted in this region.

I would also like to take this opportunity to express our sincere gratitude for having our former Prime Minister Tun Dr. Mahathir Mohamad grace the opening of our conference and to deliver the event's keynote address. Known affectionately by Malaysians as the father of Modern Malaysia, it was Tun's visionary leadership that had put Malaysia on the world map with iconic buildings such as the Petronas Twin Towers and the Sepang International F1 Circuit.

The MIID also wishes to thank the sole international federating body for interior/architecture design organisations – IFI for their support and encouragement all these years since MIID became a member in the early 1990s.

This year's Congress, themed 'REKA' which means 'Create' in our national language Bahasa Malaysia, will feature a line-up of some of the industry's biggest names sharing their design approach and philosophy; taking you on a journey of creativity, innovation, inventiveness and exploration of new possibilities.

The congress will also be an excellent platform to network, share knowledge and experience with stakeholders from around the world.

It is our sincere wish that the IFI XXVI General Assembly and Congress 2014 in Kuala Lumpur be a truly memorable occasion for you!

A handwritten signature in black ink, appearing to read 'Ronnie S B Choong'. The signature is fluid and cursive, with a small flourish at the end.

RONNIE S B CHOONG

President (2012-2014)

Malaysian Institute of Interior Designers (MIID)
Pertubuhan Perakabentuk Dalaman Malaysia

THE IFI XXVI GENERAL ASSEMBLY AND CONGRESS 2014

EVENTS AT A GLANCE

1st - 5th May 2014, Kuala Lumpur, Malaysia

REKA:CREATE CONFERENCE 2014

1st & 2nd May 2014 (Thursday & Friday)

Plenary Theatre, Kuala Lumpur Convention Centre

IFI XXVI GENERAL ASSEMBLY

3rd & 4th May 2014 (Saturday & Sunday)

Istana Hotel, Kuala Lumpur

(for IFI Official Delegates Only)

IFI AWARDS GALA

2nd May 2014 (Friday)

Istana Hotel, Kuala Lumpur

(by invitation only)

FAREWELL COCKTAIL

4th May 2014 (Sunday)

Istana Hotel, Kuala Lumpur

(by invitation only)

ARCHITECTURAL TOURS

5th May 2014 (Monday)

(Open to all)



TOUR OPTION 1

KUALA LUMPUR Architectural Tour

A special 1-day guided tour of Malaysia’s capital city which includes a visit to the historic precinct of Dataran Merdeka with the iconic Sultan Abdul Samad building (1897), St Mary’s Cathedral (1894), Royal Selangor Club (1884), Kuala Lumpur Library around it.

A quick tour of adjacent Chinatown highlighting Kuala Lumpur’s origins in 1857 as a tin mining settlement.

A special visit to the Royal Selangor Pewter Visitor’s Centre with a Gallery, Museum and Factory at the outskirts of Kuala Lumpur.

TOUR ITINERARY

- 9.00am** Pick up from Istana Hotel. Drive to old Kampung Baru area. Visit our quaint Malay houses.
- 10.30am** Drive through Petaling Street areas. Drop off at YTL Hotel at Jalan Sultan Hishamuddin and walk to Masjid Negara. Pick up here and head to Dataran Merdeka.
- 11.30am** Dataran Merdeka picture session – walk across to River. Talk on Kuala Lumpur history “How it began”.
- 12.00nn** Pick up at Dataran Merdeka.
- 12.30pm** Lunch at Saloma Bistro.
- 2.00pm** Head to Royal Selangor Pewter.
- 2.45pm** Tour of Royal Selangor Pewter. Tea on your own at café.
- 4.30pm** Head back to Istana Hotel.



Masjid Negara



Lake Gardens



Dataran Merdeka



Kampung Baru



Royal Selangor Pewter

REGISTRATION FEES

USD50 (RM160)

Lunch included

TOUR OPTION 2

MALACCA Heritage Tour

A special 1-day guided tour of the UNESCO World Heritage City of Malacca.

A visit to a local Interior Designer/Conservationist’s office and a guided tour of the historic precinct of the Dutch Stadhuys (1650), Christ Church Malacca (1741), History Museum & Ethnography, St Paul’s Church (1521) and Porta de Santiago remnant of the Portuguese fort A’Famosa (1511). Jonker Street, Heeren Street and other fascinating heritage parts of historic Malacca.

TOUR ITINERARY

- 8.00am** Pick up from Istana Hotel. Head via PLUS Expressway from Sungai Besi to Malacca.
- 10.00am** Visit Interior Designer/Conservationist’s office.
- 10.45am** Tour and discover with Designer - UNESCO World Heritage Site.
- 12.30am** Pick up and head to Jonker Street. Lunch on your own. Free and easy at Jonker Street.
- 4.30pm** Head back to Istana Hotel.



A Famosa Fort



The Stadhuys



Kampung Hulu Mosque



Christ Church Malacca



Cheng Hoon Teng Temple



Jonker Street

REGISTRATION FEES

USD50 (RM160)

Lunch not included



International Interior Design Conference

1st & 2nd May 2014 (Thursday & Friday)

Plenary Theatre, Kuala Lumpur Convention Centre



KEYNOTE SPEAKER
YABHG. TUN DR
MAHATHIR BIN
MOHAMAD
FORMER PRIME MINISTER
OF MALAYSIA



SHASHI CAAN
SHASHI CAAN COLLECTIVE
USA



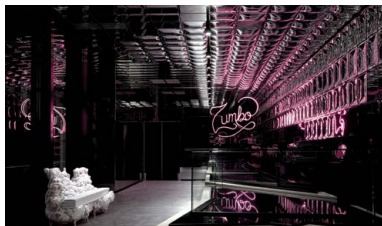
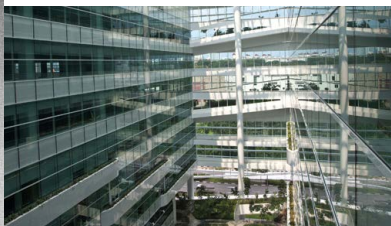
PROFESSOR
DESMOND FREEMAN
DESMOND FREEMAN
INTERIOR AND MUSEUM
DESIGN, AUSTRALIA



RAYMUND KÖNIG
UNIVERSITY OF
PRETORIA
SOUTH AFRICA



DR KENNETH YEANG
TR HAMZAH & YEANG
MALAYSIA



CALLUM FRASER
ELENBERG FRASER
AUSTRALIA



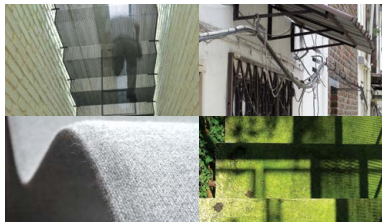
SAM RICE
MARCH STUDIO
AUSTRALIA



JOOYUN KIM
HONGIK UNIVERSITY
KOREA



TWITEE VAJRABHAYA
TEPARKUM
DEPARTMENT OF
ARCHITECTURE, THAILAND



KEVIN MARK LOW
SMALLPROJECTS
MALAYSIA



REKA:CREATE CONFERENCE 2014

PROGRAMME DAY 1

1ST MAY 2014, THURSDAY

PLENARY THEATRE , KUALA LUMPUR CONVENTION CENTRE

TIME	EVENT DETAIL
7:30am	Registration
9:00am	Welcoming Address
9:10am	Speech by Mr. Ronnie Choong, MIID President
9:20am	Official Launch by Datuk Seri Hj. Ahmad Phesal bin Hj. Talib, the Mayor of Kuala Lumpur
9:30am	Signing of IFI Interiors Declaration by Datuk Seri Hj. Ahmad Phesal bin Hj. Talib, the Mayor of Kuala Lumpur and Ms. Shashi Caan, IFI President
9:40am	IFI Interiors Declaration
9:50am	Introduction by the Moderator, Ar. Lok Wooi
10:00am	KEYNOTE SPEAKER YABHG. TUN DR. MAHATHIR BIN MOHAMAD Former Prime Minister of Malaysia
11:00am	Coffee Break
11:30am	SPEAKER 1 SHASHI CAAN IFI President, Shashi Caan Collective, USA
12:10pm	Dulux ColourFutures Presentation by Mr Jeremy Rowe, Managing Director - AkzoNobel Decorative Paints South East and South Asia
12.40pm	Lunch
2:00pm	SPEAKER 2 DATO' AR. DR. KENNETH YEANG TR Hamzah & Yeang, Malaysia <i>"Ecoarchitecture and Ecomasterplanning: Ideas, Concepts and Projects"</i>
2:40pm	SPEAKER 3 CALLUM FRASER Elenberg Fraser, Australia <i>"Deep Culture – Translating Ideas into Form"</i>
3:20pm	Coffee Break
3:50pm	SPEAKER 4 KEVIN MARK LOW Small Projects, Malaysia <i>"Indeterminate"</i>
4:30pm	Panel Discussion / Q&A
5:30pm	End of Day 1

REKA:CREATE CONFERENCE 2014

PROGRAMME DAY 2

2ND MAY 2014, FRIDAY

PLENARY THEATRE , KUALA LUMPUR CONVENTION CENTRE

TIME	EVENT DETAIL
7.30am	Registration
9.05am	Introduction by the Moderator, Ar. Lok Wooi
9:15am	SPEAKER 5 PROFESSOR DESMOND FREEMAN Desmond Freeman Interior and Museum Design, Australia <i>"The Interior Designer as Creative Interpreter"</i>
9:55am	SPEAKER 6 TWITEE VAJRABHAYA TEPARKUM Department of Architecture, Thailand <i>"Places"</i>
10:35am	Panel Discussion / Q&A
10:50am	Coffee Break
11:20am	SPEAKER 7 DR. JOOYUN KIM Head of Industrial Design Department, School of Design, Hongik University, Korea <i>"Immersive Empathy in Space"</i>
12:00pm	Lunch
2:30pm	SPEAKER 8 RAYMUND KÖNIGK University of Pretoria, South Africa <i>"The Cultural Role of the Interior Artefact"</i>
3:10pm	Coffee Break
3:40pm	SPEAKER 9 SAM RICE March Studio, Australia <i>"We Contain Multitude"</i>
4:20pm	Panel Discussion / Q&A
5.30pm	Launching of Students Competition by Akzo Nobel Paints (Malaysia) Sdn Bhd
5:30pm	End of REKA:CREATE Conference 2014

*Programmes may be subject to change without prior notice.



SPEAKER PROFILES

CONVENER & MODERATOR

AR. WOUI LOK KUANG



Ar. Wooi Lok Kuang is the principal of Wooi Architect, established at the end of 1996. Born in Kedah, Malaysia, Wooi spent much of his childhood among traditional Malay kampongs which have influenced his thoughts on architecture, particularly authenticity in living in the equatorial region.

He spent 10 years in Sydney, Australia and obtained his Bachelor of Architecture (1989), and Master of Architecture (1990) from University of New South Wales. He is a frequent guest lecturer and critic at local universities. Since 2008, he has been an Adjunct Professor to University Putra Malaysia (UPM) which held an exhibition of his works in PAX 2012.

He won PAM (Malaysian Institute of Architects) Awards for excellence in architecture in 2004, 2007 and 2010 and received the Architects Regional Council of Asia (ARCASIA) Gold Medal 2011-2012 for Ting Residence.

His works have been featured in journals like Architecture Malaysia, Architecture Asia, World Architecture (China-Dec 2011 issue), and books, including 25 Tropical Houses in Singapore and Malaysia (Periplus, 2006), Malaysian Woods-Timeless way of Living (MTC,2007), Recent Malaysian Architecture (Pesaro and PAM, 2008), New Malaysian House (Periplus,2007), ReThink (MPH/MTC, 2012) and Sustainable Asian House (Tuttle, 2013).

KEYNOTE SPEAKER**YABHG. TUN DR.
MAHATHIR BIN
MOHAMAD****FORMER PRIME MINISTER OF MALAYSIA**

Under Dr Mahathir's leadership, Malaysia played a prominent role in the international arena and was made the Chairman of the Organisation of Islamic Conference and Non-Aligned Movement, having assumed both seats in 2003.

Dr Mahathir authored several books including the Malay Dilemma, The Way Forward, The Challenge, The Malaysia Currency Crisis, Globalisation and the New Realities and several books which discussed issues affecting the Muslim world including, The Role of Islam in The Modern State and Islam and the Muslim Ummah. His memoir, the Doctor in the House was a bestseller in Malaysia.

Dr Mahathir, known for speaking his mind was also named Asia's Newsmaker of 1998 by TIME Magazine.

In 2003, the Malaysian Government declared Dr Mahathir as "The Father of Modern Malaysia" in recognition of his contribution in turning Malaysia into a modern, advanced and industrialised nation.

Following his retirement as Prime Minister Dr Mahathir was conferred the nation's highest award, Seri Maharaja Mangku Negara which carries the title "Tun" in recognition of his immense contribution to the country. Tun Dr. Mahathir has also been conferred many local and international awards which include the King Faisal International Prize for Service to Islam from Saudi Arabia, the Jawaharlal Nehru Prize for International understanding from India and the Order of Good Hope Class One and Grand Cross award from South Africa, the Linus Pauling Award from the International League of Humanists for Peace and Tolerance from Bosnia Herzegovina and the Gaddafi International Prize for Human Rights.

Despite his retirement, Dr Mahathir has been kept busy with the numerous invitations and speaking engagements locally and abroad. Currently he serves as an Advisor to three national entities, namely Perusahaan Otomobil Nasional Berhad (PROTON) Langkawi Island Development Authority and Tioman Island Development Authority.

He was the Advisor to the National Petroleum Company, Petronas until he stepped down at the end of 2013. He is the Honorary President of Perdana Leadership Foundation (PLF), a think-tank organisation set up to preserve, develop and disseminate the intellectual heritage of past leaders; the Chairman of Kuala Lumpur Foundation to Criminalize War (KLFCW) and President of Perdana Global Peace Foundation (PGPF). He also serves as the Chancellors of the University of Petronas and Perdana University.

Tun Dr. Mahathir is married to a doctor, Tun Dr. Siti Hasmah Mohd Ali. They have seven children and sixteen grandchildren.

**SPEAKER****SHASHI CAAN****IFI PRESIDENT
SHASHI CAAN COLLECTIVE
USA**

Shashi Caan has more than 25 years of design leadership and experience. A respected public speaker and design advocate, she holds two masters degrees (in Architecture and Industrial Design) from New York's Pratt Institute, and a Bachelor of Fine Arts Degree with honors from the Edinburgh University, in Scotland.

Shashi Caan founded her design firm The Collective US/UK in 2002 with its UK offices set up in 2009. Her awards include recognition as Contract Magazine's, National and 25th Designer of the Year in 2004. Active as an academic and visiting professor/lecturer, she was Chair of the Interiors Program at Parsons the New School of Design (2002-2007) for which she was International Facility Management Association's (IFMA), Educator of Year 2006. She was Otis College, 2013 DONGHIA Designer in Residence. She has written many articles and authored the seminal book "Rethinking Design and Interiors: Human Beings in the Built Environment". She is also a regular international juror and panellist.

Shashi Caan has been President of International Federation of Interior Architects/Designers (IFI) for 2 terms. Under her leadership, IFI's membership expanded from some 65,000 plus members in 55 countries, to about 270,000 members in 110 nations worldwide today. The historic Interiors Declaration was also instituted for the profession. For IFI's 50th anniversary, working closely with the IFI board and members, 113 governmental adoptions and proclamations of this Declaration have been obtained. As the Rotating Chair of the International Design Alliance (IDA) Executive Committee, she helped foster greater inter-disciplinary understanding and collaboration with related design disciplines. In 2011, she was instrumental in inaugurating the biennial IDA World Congress.

She is a Fellow of the RSA (Royal Society for the Encouragement of the Arts, Manufactures and Commerce) and Design Ambassador to the governmentally funded Japan Institute of Design Promotion (JDP). In 2013, she was named Global Advisor to the annual Shanghai Design Festival and named an Honorary Fellow of the Design Institute of Australia (DIA). In 2010 she was granted an Honorary Doctor of Fine Arts Degree from the New York School of Interior Design in New York City.

SPEAKER

DATO' AR. DR. KENNETH YEANG

TR HAMZAH & YEANG
MALAYSIA



Dato' Ar. Dr. Kenneth Yeang is a Malaysian architect, ecologist and author known for his signature ecoarchitecture and ecomasterplans. Yeang is an early pioneer of ecology-based green design and masterplanning, carrying out design and research in this field since 1971. He is named by the Guardian as "one of the 50 people who could save the planet".

Dr. Yeang's operating headquarters Hamzah and Yeang is in Kuala Lumpur, Malaysia, with other offices in London as Ken Yeang Design International and Beijing (China) as North Hamzah Yeang Architectural and Engineering Company.

His key built works include the Roof-Roof House (Malaysia), Menara Mesiniaga (an IBM franchise) (Malaysia), National Library Singapore (Singapore), Solaris (Singapore with CPG Consult), Spire Edge Tower (India), DiGi Data Centre (Malaysia), Ganendra Art House (Malaysia), Great Ormond Street Children's Hospital Extension (under Llewelyn Davies Yeang, UK), and the Genome Research Building (Hong Kong with Andrew Lee King Fun & Associates).



Photos by Peter Clarke Photography



SPEAKER

CALLUM FRASER

ELENBERG FRASER
AUSTRALIA

In 1998 Callum Fraser founded the integrated design practice of Elenberg Fraser which operates across the Asia-Pacific region. He has an ability to combine high-level design skills with commercially viable project outcomes. His design direction and sensibilities have both a playful intellect and deep-seated cultural appreciation.

Callum has overseen the design and delivery of award-winning and landmark residential, commercial, tourism and hospitality buildings in Australia, South East Asia and the UAE. He has a specific interest in sustainable design and the minimisation of the effects of construction and building occupation on the environment. Key projects of Callum Fraser include Slattery (2012) and Vue de monde (2011), both in Melbourne, Australia.

A registered architect and past AIA Chapter Councillor, he is a regular guest lecturer at industry events, universities and institutions Australia wide, and participates as a jury member and guest critic at various industry awards and events.

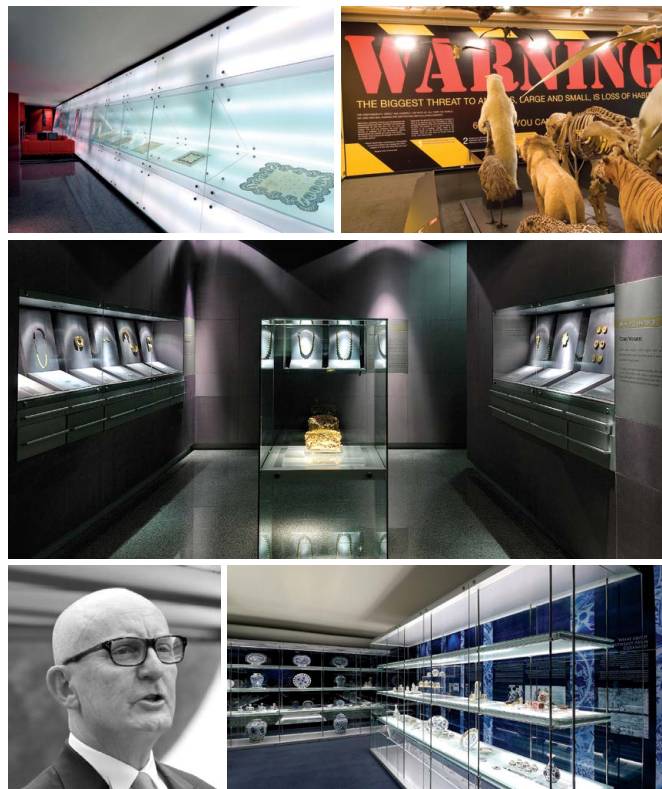
SPEAKER

KEVIN MARK LOW

**SMALL PROJECTS
MALAYSIA**



Kevin Mark Low studied architecture and art history in the United States from 1983 to 1991. Working alone since smallprojects was born in 2002, he lives, writes, designs and teaches primarily in Malaysia, the country where his architectural work originates. His work is plural in outcome, focussed on addressing necessity, relevance, and the specificity of context in the process of design. With each project undertaken, he is interested in how elements and issues, both large and small, only ever find meaning in the intimate junctions where they meet, and how the big picture is less about finding radical solutions, than a radical way of framing questions.



SPEAKER

PROFESSOR DESMOND FREEMAN

**DESMOND FREEMAN INTERIOR AND MUSEUM DESIGN
AUSTRALIA**

Desmond Freeman is an interior and interpretive designer. Educated at the National Art School, Sydney and with a research Master of Arts in Environmental Design from the Royal College of Art, London, Desmond was formerly Head of the Department of Interior Design then Professor and Head of the Design School at The University of Technology, Sydney. Desmond Freeman has been twice Federal President of the Design Institute of Australia and served as President of the Australian Academy of Design.

In private practice since 1979, Desmond Freeman is one of Australia's leading interior and interpretive designers, design academics and has a demonstrated commitment to the promotion of commercial design internationally. Professor Freeman has been elected a Life Fellow of the Design Institute of Australia.

Desmond Freeman's design and interpretive experience has spanned more than thirty years and includes projects from retail, health care, workplace design, international expositions, entire museums and to prestigious individual residences. The work has been undertaken throughout Asia, Africa, the Middle East, and the United Kingdom and around the Australasian region. Professor Freeman brings to projects an unrivalled passion for high standards of innovative conceptual design and respect for the logic of eloquent detailing. His total commitment is to design excellence.

SPEAKER

**TWITEE VAJRABHAYA
TEPARKUM**

**DEPARTMENT OF ARCHITECTURE
THAILAND**

Twitee Vajrabhaya Tepakum received a Bachelor of Architecture summa cum laude from Virginia Tech and earned a Master of Architecture from Princeton University. She worked in Chicago (1998) and New York (2000-2001) before returning in 2001 to Bangkok, Thailand to join Metric Co., Ltd. In 2004, she founded 'Department of ARCHITECTURE Co., Ltd.' with Amata Luphaiboon.

The firm does architecture, interior design, landscape design, and other related design disciplines in a broad range of programmatic requirements and scales. It focuses on developing ideas in architecture, researches on social, cultural, and physical context, collaborates with artists in various fields, and takes on an exploration for alternative material utilisation.

Department of ARCHITECTURE Co., Ltd. works both in Thailand and internationally and has received many national and international architectural and interior design awards. These include Architizer A+ New York 2013 Popular Choice Winner in Commercial category for Hilton Pattaya Lobby and Bar; Thailand Property Awards 2012 Best Hotel Architectural Design for Hilton Pattaya; Interior Design Magazine, New York Best of Year 2011 Award in Hospitality: Lounge & Bar Category for Hilton Pattaya Lobby and Bar; Hong Kong Design Center 2011 Design for Asia Bronze Award for Hilton Pattaya; Hospitality Design Magazine, New York 2011 Hospitality Design Award for Hilton Pattaya; Department of Intellectual Property, Ministry of Commerce, 2011 Prime Minister's Creative Award for Sun One Office; Department of Intellectual Property, Ministry of Commerce 2011 Prime Minister's Creative Award for Sala Phuket Resort; Association of Siamese Architects under Royal Patronage (ASA) 2010 Gold Medal in Architectural Design for Sun One Office; Association of Siamese Architects under Royal Patronage (ASA)'s speakers at the International Union of Architects Forum 2010; Interior Design Magazine, New York 2009 Best of Year Merit Award for Sun One Office; Hong Kong Design Center 2008 Design for Asia Bronze Award for Sala Phuket Resort and Association of Siamese Architects under Royal Patronage (ASA) 2008 Silver Medal in Architectural Design for Sala Phuket Resort.



SPEAKER

DR. JOOYUN KIM

**HONGIK UNIVERSITY
KOREA**

Professor Jooyun Kim is head of Industrial design department at Hongik University in Seoul, Korea. In 1984, He received his bachelor's in Architecture from Hongik University. In 1991, Jooyun finished his master's in Interior Design at Cornell University and obtained a Ph.D. in Architecture at Kookmin University in 2002. In 2004, he worked as a research professor at Pratt Institute in the U.S. Jooyun served as the president of KOSID (Korea Society of Interior Architects/Designers) 2011-2012 and as an executive board member of IFI (International Federation of Interior Architects/Designers) 2007-2011. He also works as the design director at a Seoul-based design firm Studio Button.

Jooyun gave lectures at 1998, 2000 and 2005 APSDA (Asia Pacific Space Designer's Association); 2006 IFI roundtable; 2007 and 2010 LuXun Academy of Art in China; 2008 IIID Conference in Ahmadabad; 2008 U.Design in Monterrey, Mexico; 2010 Decorex-10 in Johannesburg; 2010 Desain.ID in Jakarta; 2011 Maison & Object in Paris and 2014 Singapore Design Week. He was an international judge at the UNESCO Creative City in 2010; Singapore Design Awards in 2009, 2010 and 2011; Asia Pacific Interior Design Awards in 2013, IIDA Award in 2009 and Seoul Design Olympiad Award in 2009.

Jooyun was the Ministry of Construction & Transportation's designer of the year 2006 and received the Galmae Award from KOSID in 2008, which is given to those who contributed the most to the development of Korean interior design/architecture in the last 10 years. He published Jooyun Kim (2010), Augmented Space through Media (2010), and Invited Architecture Masters (2009).



SPEAKER**RAYMUND KÖNIGK****UNIVERSITY OF PRETORIA**
SOUTH AFRICA

Raymund König is a lecturer in the Programme for Interior Architecture, Department of Architecture, University of Pretoria. He is a design studio master and teaches a number of technical, theoretical and post-graduate courses.

His master's dissertation, entitled Interior design as architecture's 'Other', investigated interior design as a discipline and defined it as a profession. He developed the professional framework and proposed four registration categories for interior design in South Africa. He is currently undertaking research for his doctoral thesis entitled An Imaginal Interpretation of Interior Design's Methods of Cultural Production: Towards a Strategy for Constructing Meaning. His thesis specifically investigates interior design's contributions to the cultural system by analysing iconic representations of interior design artefacts.

Raymund König has contributed to a number of national and international organisations, including the Taipei International Design Conference and the DEFSA Conference in South Africa. His published works includes refereed articles, technical reports and other scholarly based contributions. Raymund is the recipient of two professional awards and numerous academic prizes.

Outside of professional interests, he travels widely, reads, lifts heavy things, takes pleasure in time with his family, watches soccer and enjoys living in Pretoria.

**SPEAKER****SAM RICE****MARCH STUDIO**
AUSTRALIA

March Studio is a prodigious architecture and graphic design practice founded in 2007 in Melbourne, Australia. The members have a deep knowledge and understanding of the tools and methods of digital design and fabrication, coupled with an affinity for materials and the methods of making and crafting.

Sam Rice joined March Studio as an architect in 2010, cementing a relationship that had been developing since 2007 through a series of collaborations and shared studio spaces. Since joining, he has been integral to many of the firm's hospitality, retail, commercial and residential projects.

Prior to this, Sam worked at Minifie Nixon Architects and Ashton Raggatt McDougall, on a variety of medium and large scale commercial and institutional projects. In an earlier existence, he flirted with the idea of becoming an engineer, completing a degree in Civil & Environmental Engineering, before coming to his senses.

His interest in patterns, processes and geometry find an inherent match in March Studio's embedded knowledge of fabrication and building. He has taught at RMIT University in the design and communications streams.

ABOUT

THE MALAYSIAN INSTITUTE OF INTERIOR DESIGNERS (MIID)



The Malaysian Institute of Interior Designers (MIID) is the national institute representing interior designers in Malaysia. The vision of the institute is to develop a sophisticated society of Malaysians who are conversant and appreciative of the creative world of interior design. To this end, the institute conducts various programmes throughout the year to educate, promote and foster better ties between the public and professional members alike.

Among the programmes organised by MIID are REKA Sessions which is a monthly design seminar with renowned guest speakers from all over the world and local award-winning designers; REKA Conference which is an annual international interior design conference; MIID interior design Student Saturday which is an annual gathering of about 800 interior design students from all interior design schools in Malaysia on a selected Saturday, hosted by a selected university filled with educational

programs, activities and various design, creativity and innovation competitions. Apart from that, MIID also organises MIID REKA Awards with a design excellence category for professional interior designers, and an industry excellence category for industry players. MIID from time to time collaborates with industry players in organising design exhibitions.

MIID also works in collaboration with local government bodies and agencies such as the Board of Architects Malaysia, Malaysia Green Building Confederation, Ministry of Tourism and Culture and many others in various programmes and events. MIID is also affiliated with the world body, International Federation of Interior Architects/Designers (IFI), Asia Pacific Space Designers Association (APSDA) and Asia Interior Design Institute Association (AIDIA).



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ABOUT

THE INTERNATIONAL FEDERATION OF INTERIOR ARCHITECTS/DESIGNERS (IFI)

ifi
IDA **International Federation
of Interior Architects/Designers**
A Partner of the International
Design Alliance

The IFI is the sole international federating body, the global voice and authority for professional Interior Architects/Designers. Founded in Copenhagen, Denmark in 1963, the federation represents 270,000 designers, educators and industry stakeholders in the international design community in 110 countries. Considered as the "United Nations" of the Interior Architecture/Design field, IFI connects the international community in order to further the impact, influence and application of the design of interiors; promote global social responsibility and raise the status of the Interior Design profession worldwide.

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PETRONAS TWIN TOWERS AND KUALA LUMPUR CITY CENTRE (KLCC) PARK WITH THE KL TOWER IN THE BACKGROUND SKYLINE

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TIME OUT KL

<http://www.timeoutkl.com>

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WIKITRAVEL – KUALA LUMPUR TRAVEL GUIDE

http://wikitravel.org/en/Kuala_Lumpur/

Kuala Lumpur (called simply KL by locals) is the federal capital and the largest city in Malaysia.

HUNGRY GO WHERE

<http://www.hungrygowhere.my/kuala-lumpur/>

HungryGoWhere Malaysia is your Kaki Makan, who helps you discover what to eat and where to eat in Malaysia. From mamak and coffee shops to restaurants, cafes and bars, HungryGoWhere has it covered.

MYTEKSI

<http://grabtaxi.com/myteksi/>

The Fastest & Safest Taxi Booking App.
RIDE SAFE, RIDE SURE. MyTeksi carefully pre-screens all drivers and monitors their performance based on feedback from passengers daily.

KLIA EXPRESS

<http://www.kliaekspres.com/>

Provides information on link from Kuala Lumpur International Airport to KL Sentral, the city air terminal and other rail transportation.

MALAYSIA AIRLINES

<http://www.malaysiaairlines.com/my/en.html>

MAS Airlines is the national carrier of Malaysia. It flies thousands of passengers over almost 110 destinations across six continents daily.

TOURISM MALAYSIA

<http://www.tourism.gov.my/en/my>

Whether it's the Rainforest World Music Festival, Hari Raya or the F1 Petronas Malaysia Grand Prix, our calendar is packed with magical moments worth celebrating.

USEFUL PHRASES

A collection of useful phrases in Malay or Bahasa Malaysia (language of Malaysia)

Key to abbreviations: frm = formal, inf = informal

ENGLISH	BAHASA MALAYSIA
Welcome	Selamat datang
Hello	Selamat pagi (good morning) Selamat petang (good afternoon) Selamat malam (good night) Assalamualaikum (used by Muslims)
How are you?	Apa khabar? (What news?)
I'm fine, thanks. And you?	Khabar baik, terima kasih. Anda pula bagaimana?
Long time no see	Sudah lama tidak berjumpa
What's your name?	Siapa nama anda?
My name is ...	Nama saya ...
Where are you from?	Dari mana asal saudara? (frm) Asal dari mana? (inf)
I'm from ...	Saya dari ...
Pleased to meet you	Selamat berkenalan
Good morning	Selamat pagi
Good afternoon/midday	Selamat tengah hari (12-2pm)
Good evening/late afternoon	Selamat petang (2-7pm)
Good night	Selamat malam (after 7pm)
Goodbye	Selamat tinggal (said if you are leaving) Selamat jalan (said you are staying) Sampai jumpa lagi
Good luck	Selamat maju jaya!(go forward to victory) Semoga berjaya!
Good health!	Sihat selalu!
Have a nice day	Semoga hari anda baik sahaja
Bon appetit	Selamat menjamu selera! (Please treat your appetite) Jemput makan! (Please eat!) Makan makan! (Eat eat!)
Bon voyage	Selamat jalan!
I don't understand	Saya tidak faham
Please speak more slowly	Boleh cakap perlahan sedikit?
Please say that again	Tolong ulang sekali lagi / Tolong ulang semula / Sila ulang
Please write this/that down	Tolong tuliskan perkataan itu (that) Tolong tuliskan perkataan ini (this)
Do you speak Malay?	Bolehkah anda bercakap bahasa Malaysia?
Yes, a little	Boleh, sedikit
How do you say ... in Malay?	Bagaimana anda cakap dalam bahasa Malaysia? Apa bahasa Malaysianya ...?
Excuse me	Tumpang lalu (to pass by) Maafkan saya
How much is this?	Berapa harganya ini?
Sorry	Ma'af / Minta maaf (asking for forgiveness) Tolong maafkan saya ('please forgive me')
Thank you	Terima kasih
Thank you (Response)	Sama-sama
Where's the toilet?	Di mana tandas?
This gentleman/lady will pay for everything	Dia akan bayar semuanya
Would you like to dance with me?	Mahukah saudara menari dengan saya? (f) Mahukah saudara menari dengan saya? (m)
Get well soon	Semoga cepat sembuh
Go away!	Pergi dari sini!
Leave me alone!	Jangan kacau saya!
Help!	Tolong!
Fire!	Api! Kebakaran!
Stop!	Berhenti!
Happy Birthday	Selamat hari jadi / Selamat hari lahir

MIID ORGANISING COMMITTEE

Advisor	Ronnie Choong S.B.
Organising Chairman	Mohamad Faisal Ghazali
Co-Chairman	Puan Siti Majidah Ab. Majid
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IFI Evening Events	Ku Saodah Ku Shaari & Ooi Boon Seong
MIID REKA Awards 2014	Ar. Chris Yap Seng Chye
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MIID SECRETARIAT

Adilla Ramalan
Siti Norasyikin Razali
Aniza Intan Noordin

DESIGN & GRAPHICS

Kane Chong (KANE+EIN Creative)

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MIID Organising Sub-Committees
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