



REPURPOSE WITH A PURPOSE

APW is traditionally a printing factory that has recently been rejuvenated into a creative campus. The presentation is a case study exploring the narrative of the old while presenting the new in a form of adaptive reuse in terms of space and injecting new life into its space. The practicality of looking at reusing existing spaces to recreate new possibilities was by responding to limitations. As such, we will be diving deeper and closer behind the activation via it's thought process and creative journey.



Venue: Bookmark,
Art Printing Works
29, Jalan Riong,
59100 Kuala Lumpur

Date: Thursday, 17 August 2017

Programme:

- 17:00 - 17:30 Registration
- 17:30 - 18:00 Introduction
- 18:00 - 19:30 MIID REKA Session 26
- 19:30 - 20:00 Q & A
- 20:00 - 20:30 Refreshment / End



SPEAKER

EE SOON WEI

CEO, Art Printing Works (APW)

Soon Wei is the CEO of Art Printing Works (APW), a creative industrial space in Bangsar, Kuala Lumpur. At APW, he has successfully rolled out ambitious plans to transform the old commercial printing factory into a campus that includes a collaborative workspace, a food-and-beverage belt, and event venues. The APW campus also features pocket parks as part of a collaboration with Think City to realise Projek Poket Pokok, an urban rejuvenation initiative to green up the industrial space.

**LAM CPD POINTS APPLIED FOR.
OPEN TO MIID MEMBERS.
ENTRANCE FEE OF RM100 / PERSON FOR NON-MEMBERS.
LIMITED SEATS.**

Malaysian Institute of Interior Designers (MIID), which represents the interior design profession in Malaysia, is pleased to present the MIID REKA Sessions 2017. REKA Sessions are a series of professional talks held to generate engaging discourse and to promote the profession of interior design in Malaysia.

MIID REKA Sessions 2016 / 2018

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MIID REKA SESSION 2016/2018

“REPURPOSE WITH A PURPOSE”

Speaker: EE SOON WEI – CEO, ART PRINTING WORKS (APW)

Dear Members of MIID,

We are pleased to inform you that MIID REKA Session 26, will be held as per following details:

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Programme: 17:00 - 17:30 Registration
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18:00 - 19:30 REKA Session 26
19:30 - 20:00 Q & A
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**OPEN TO MIID MEMBERS, ADMISSION FREE.
LIMITED SEATS.
ENTRANCE FEE OF RM100 / PERSON FOR NON-MEMBERS.**

-REPLY FORM-

Non MIID Member MIID Member _____ (Membership No.)

I, _____ (Name) will attend / not attending.

Please fill in below should there be any additional attendee(s)

No.	Name / MIID Membership No	Mobile No.	Email
1			
2			
3			
4			
5			

Kindly confirm your attendance latest by **Friday, 11 August 2017, 5pm** by email or fax this “Reply Form” to MIID Secretariat at **email: info@miid.org.my** or **fax: +603 6411 6802**.

Signature : _____ **Mobile No. :** _____

Date : _____ **Email :** _____