

Hotel Trends

The hotel industry has always thrived with new ideas and concepts from landmark architectural prowess to lifestyle focussed vertical cities.

It is now being reshaped by social change and we are witnessing the emergence of a new generation of customers who will redefine the industry.

According to travel industry experts, this year will see millennials (born between 1980 and 2000) become the primary consumer market and the largest spending demographic in tourism travel.

It is millennials who are driving concepts that are profoundly affecting the redistribution of space within the hotel industry and are redefining the "raison d'être" of Hoteliers.

- Millennials have a desire to travel, discover and experience as opposed to owning property and assets. We are seeing a different focus for the modern millennial traveller – they are experience rich, and asset poor and this freedom allows them more time to travel.

- According to UNWTO the 2020 Tourism Vision sees the global population getting wealthier and increasing travel. The importance on catering for the tourist is getting higher.

- We are seeing an increase in travellers from & to East Asia.

- Travellers have different objectives and are looking for new ways of travelling.

- Hotels are looking to create captive and engaged audiences that will return and/or recommend.

- Interaction with the customer begins before they even enter the hotel.

Our multi-cultural societies are driving us towards diverging models from hyper-connectivity to none. Will "none" become the new luxury? Let us discover this together...



Malaysian Institute of Interior Designers (MIID), which represents the interior design profession in Malaysia, is pleased to present the MIID REKA Sessions 2018. REKA Sessions are a series of professional talks held to generate engaging discourse and to promote the profession of interior design in Malaysia.



Venue : ACACIA FABRICS Corporate Office,
17, Lorong Enggang 31,
Taman Keramat AU,
54200 Kuala Lumpur

Date : Friday, 27 April 2018

Programme:

16:30 - 17:30 Registration

17:30 - 18:00 Introduction

18:00 - 19:00 MIID REKA Session 29

19:00 - 20:30 Refreshment / End



SPEAKER

OLIVIER DELHOMME

Principal of Belgium-based fire retardant fabric brand FR-One

An industry professional, Olivier has amassed a comprehensive knowledge of the furnishing fabrics and furniture industries, both in Europe and internationally.

Born in France and educated in the U.K., Olivier globe trots around the world and commutes regularly between his office in Belgium and his house in Italy. He gained considerable in-depth knowledge of the contracts industry working with a French company specialising in contract textiles for the leisure and entertainment industry, and at the head of Monkwell Fabrics Marketing & Export Department, a leading contemporary fabrics and wallcoverings brand where Olivier secured substantial growth for the company based on a global understanding of the international contract industry requirements. In New York, he finally reached his dream and developed his first print collection for P/Kaufmann, a large supplier to the industry.

**LAM CPD POINTS APPLIED FOR.
OPEN TO MIID MEMBERS.
ENTRANCE FEE OF RM50 / PERSON FOR NON-MEMBERS.
LIMITED SEATS.**

MIID REKA Sessions 2016 / 2018

Brought to you by:



Session sponsor



MIID REKA SESSION 2016/2018

“HOTEL TRENDS”

**Speaker: OLIVIER DELHOMME –
PRINCIPAL OF BELGIUM-BASED FIRE RETARDANT FABRIC BRAND FR-ONE**

Dear Members of MIID,

We are pleased to inform you that MIID REKA Session 29, will be held as per following details:

Date: Friday, 27 April 2018

Programme: 16:30 - 17:30 Registration
17:30 - 18:00 Introduction
18:00 - 19:00 MIID REKA Session 29
19:00 - 20:30 Refreshments / End

Venue: ACACIA FABRICS Corporate Office,
17, Lorong Enggang 31,
Taman Keramat AU,
54200 Kuala Lumpur

**OPEN TO MIID MEMBERS, ADMISSION FREE.
LIMITED SEATS.
ENTRANCE FEE OF RM50 / PERSON FOR NON-MEMBERS.**

-REPLY FORM-

Non MIID Member MIID Member _____ (Membership No.)

I, _____ (Name) will attend / not attending.

Please fill in below should there be any additional attendee(s)

No.	Name / MIID Membership No	Mobile No.	Email
1			
2			
3			
4			
5			

Kindly confirm your attendance latest by **Tuesday, 24 April 2018, 5pm** by email or fax this “Reply Form” to MIID Secretariat at **email: info@miid.org.my** or **fax: +603 6411 6802**.

Signature : _____ **Mobile No. :** _____

Date : _____ **Email :** _____